

Benefits of Alliance Participation

Your participation helps improve health care quality and value across the entire region. You and your organization also benefit in many important ways, including:

Increased Impact Through Aligned Action

Use Alliance reports, recommendations and programs – identified through a collaborative process involving doctors, hospitals, employers, unions, community groups, government, health insurers and others – to be on the “same page” with others in the region regarding key actions to improve health care effectiveness, while reducing inefficiencies and inconsistency.

Networking and Sharing of Best Practice Ideas

Expand professional contacts, while sharing information about promising programs and practices. Learn from others to avoid reinventing the wheel. Clinics, hospitals and other health care practitioners, for example, share ideas and approaches that improve quality and efficiency, including how to engage patients to improve adherence to recommended treatment. All organizations that offer health coverage to people share ideas for health benefit design and wellness promotion. Businesses aren't the only ones who find this information valuable: in many communities, the largest employer or health care purchaser may be a union trust, or city and county government, school district, hospital or other health care organization.

Open Participation in the Process to Shape Regional Health Care

All participants are encouraged to:

- ✓ Learn from national experts at quarterly “All Alliance” meetings where speakers share leading edge information on quality, incentives and performance reporting
- ✓ Be active in the Alliance by sitting on committees and workgroups of interest
- ✓ Attend meetings of the Alliance Board, committees and workgroups
- ✓ Stay current on the work by reading the special Updates on Alliance progress and activities sent to each participant
- ✓ Access Alliance reports, committee materials, rosters, and information resources anytime (24/7/365) through the member-only website.

Detailed Recommendations and Resources

Participants have first access to Alliance recommendations, reports and resources, including the latest research from national efforts in which the Alliance is involved, such as the National Business Coalition on Health and the Aligning Forces for Quality program sponsored by the Robert Wood Johnson Foundation. Topics include:

- Benefits design to promote effective and efficient care (value-based purchasing)
- Health promotion and prevention strategies
- Consumer engagement in improving health and health care decision-making
- Payment reform

Informational Tools and Materials for Individuals

Participants have first access to specific resources identified or developed by the Alliance, specifically targeted for use with or by individuals in specific settings (e.g., employees, patients, health plan members and general health care consumers). Materials include recommended communication templates and content that your organization can customize to make it relevant to your target population, while ensuring that content is consistent and coordinated with what is being promoted by the other organizations who are Alliance participants.